SalesGro

The Smart Way to Acquire New Clients on LinkedIn

0457125







Overview



Quick Intro

LinkedIn Challenges

Using LinkedIn the right way

Smart Method to grow your business

Q and A

Webinar End



An experienced team of international professionals



ANDRÈ BEUKES CBDO - NETHERLANDS

PETER HATTINGH CEO Styleau - GERMANY

A professional team of sales experts with a network of global partners, to assist companies in all aspects of growing their sales.





AMIT CHERNIAK

CFO - ISRAEL











Over 2 mil. C-Level Executives



91% of Executives rate LinkedIn First Choice for Content

45% of Users in Upper Management

Connect to Opportunity[™]

80% of B2B Leads from Social Media are from LinkedIn

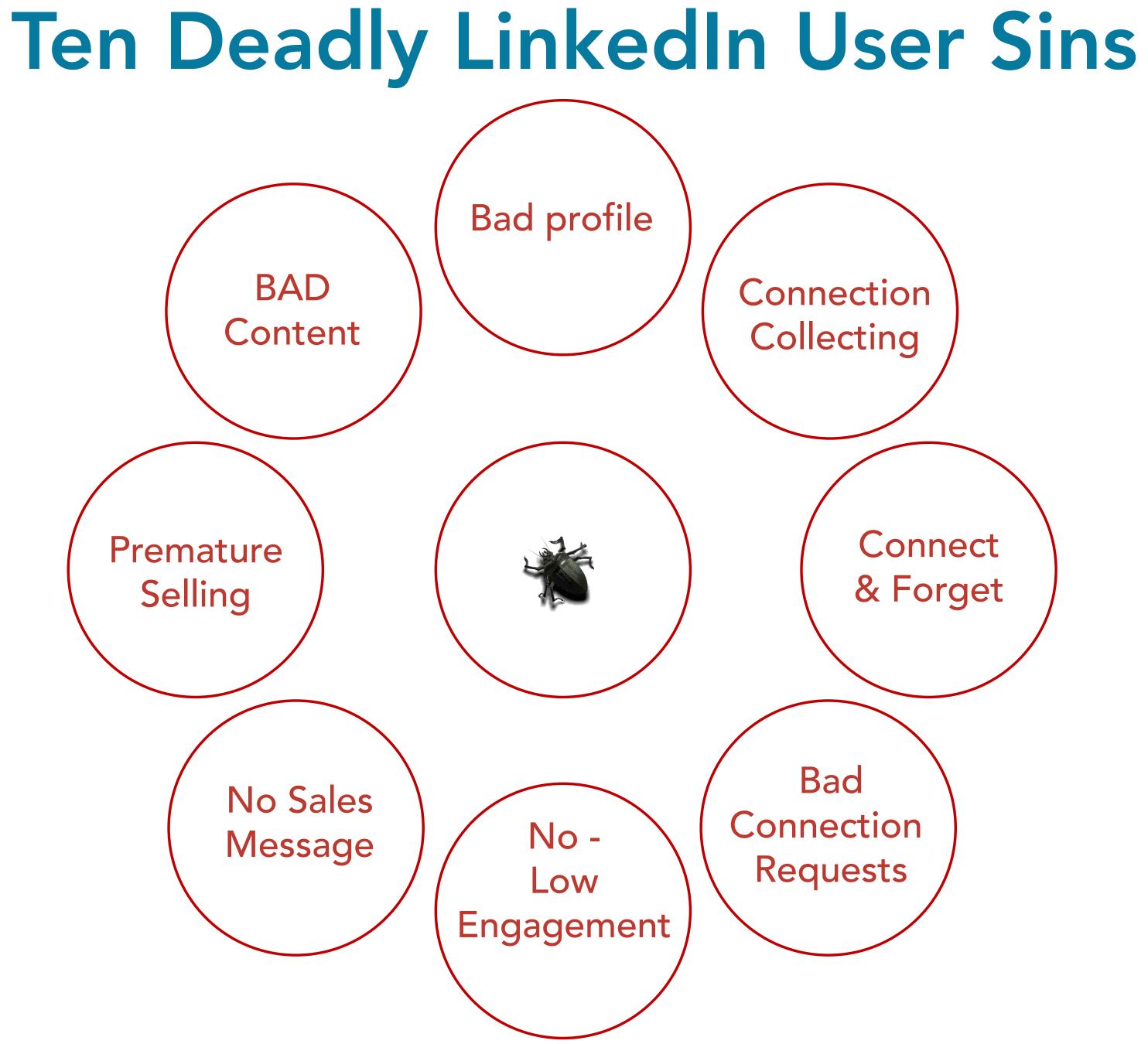


Why isn't LinkedIn delivering results?

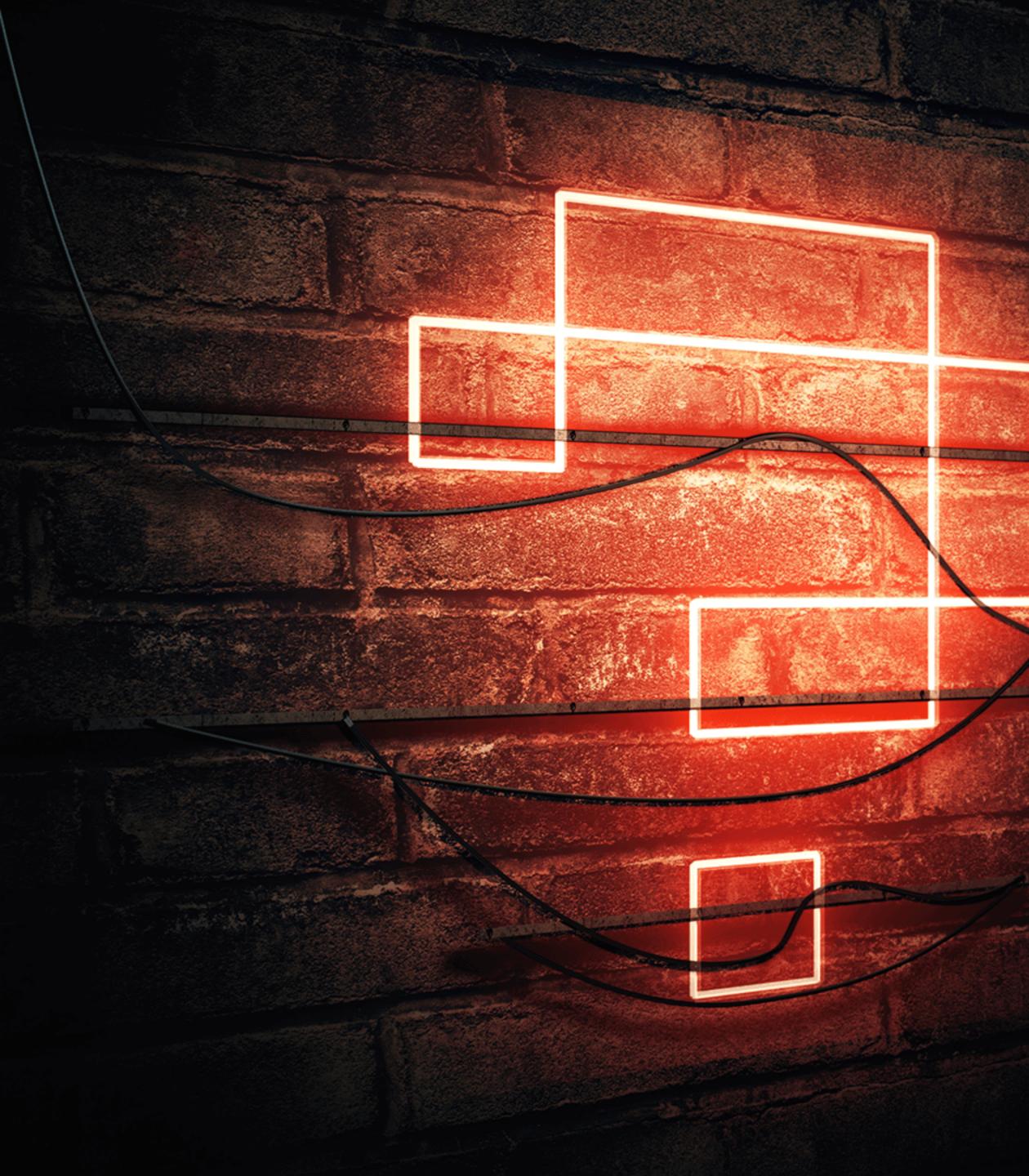
"Most people are frustrated with the results they get on LinkedIn"











ADVERTISE? SUPER SELL?? MORE NOISE???



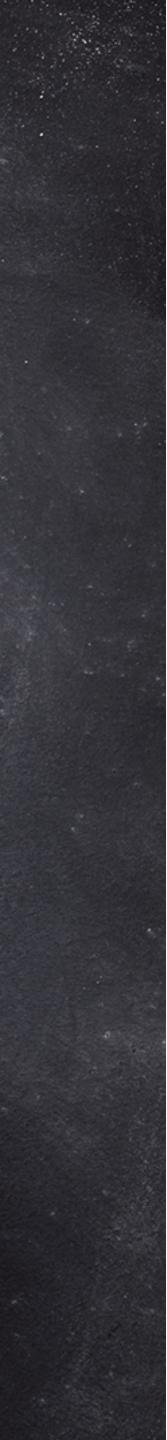








Smart use of your time for better results



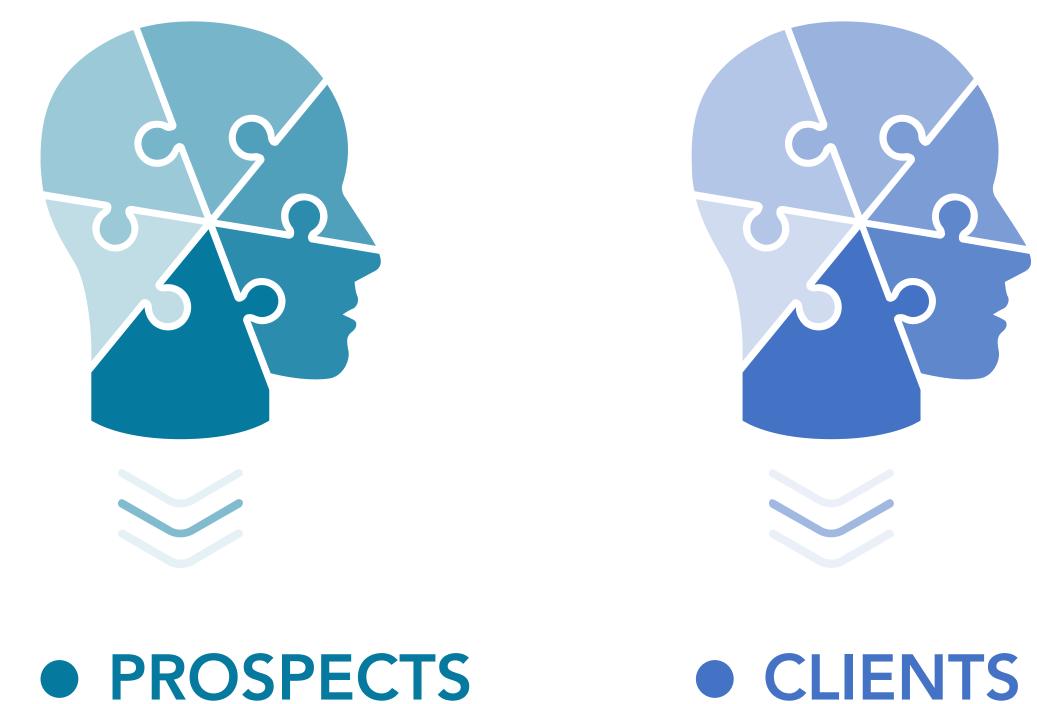
Follow a proven Process Connect • Engage • Build Trust • CTA

PROVIDE VALUE





• CONNECTIONS • LEADS







3 Main Steps to Success

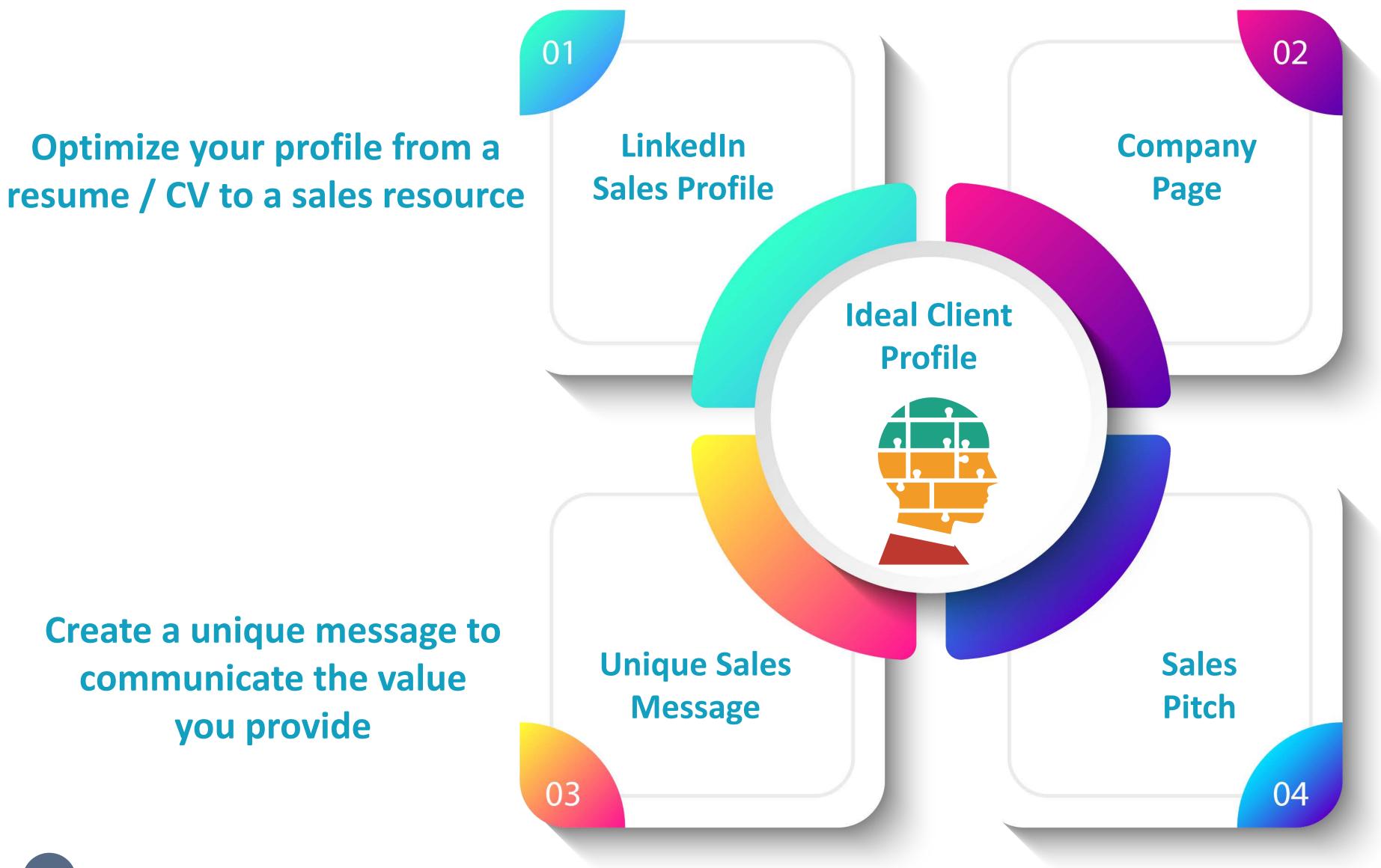








Start with your personal LinkedIn Sales Framework



Setup a professional company page with all relevant sales information

Create Ideal Client Profiles that focus on **Needs, Wants and Fears**

Create a short and succinct pitch that appeals to the reader









UNDERSTAND

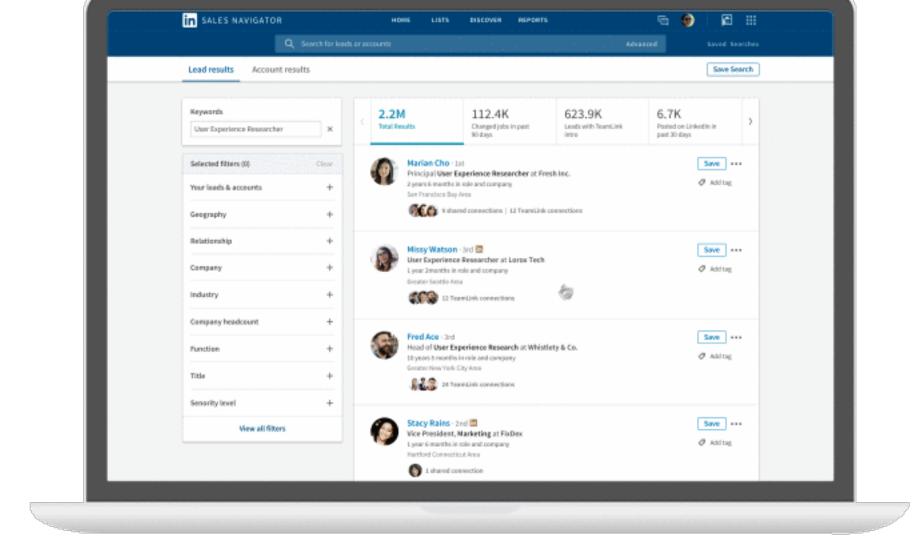




Discover your clients with LinkedIn Sales Navigator

Identify and Target the Right People





Get Sales Insights to Understand their Needs

Engage with Personal Outreach





Lead Generation and Customer Acquisition Campaigns

Social Selling Campaign

LinkedIn Group Campaign

Advertising Campaign

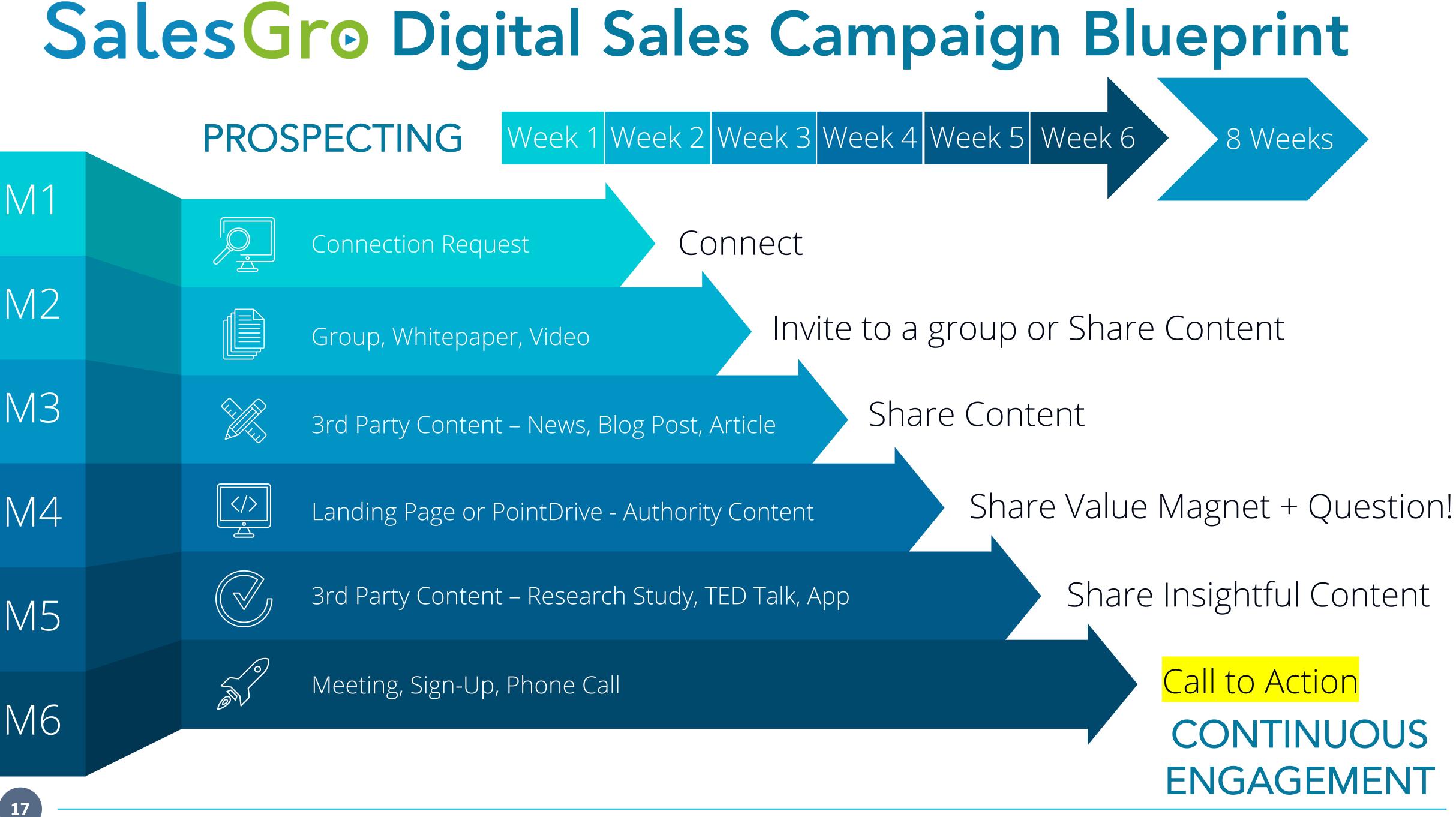
Lead List LinkedIn















Sales Engagement via Content Marketing

INSPIRATIONAL



HELPFUL





Review your LinkedIn Sales Framework



Our completely FREE offer to you:

- Review the marketability of your business
- Input to optimize your LinkedIn profile
- Input to optimize your Company page
- Review your sales approach on LinkedIn
- Detail methods to acquire new customers

<u>Value €490.-</u>





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